



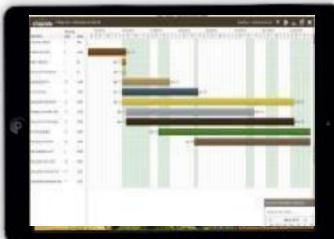


Planification, Production, Profit.



## Where CropZilla works





CropZilla

100% complete

Farm B

Operation Post SB

Some tall water hemp @ 30°



## **How CropZilla works**

#### **Equipment**

Speed x width, fill time, machine capacity, market value



### **Labor & Inputs**

Job qualifications, hours per day, seed varieties, chemicals, fertilizer

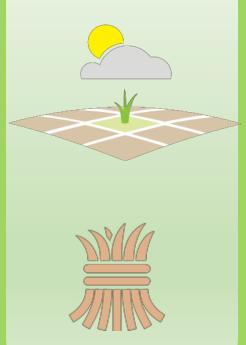
#### **Fields**

Location, size, field efficiency, harvest destination



#### **Field Plans**

Field passes, harvest moisture, projected yield, travel times, tender labor, crop mix, etc







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You **CAN** predict, understand and control your costs

You **CAN** plan and document your farm, communicate that plan and track progress

You CAN benchmark you operation

## **Driving the changes**

Cropzilla is a scientific software tool, running in your laptop, that analyzing all available data of your farm offer you the elements to take, every time, the appropriate decision.

CropZilla creates a digital model of your farm to optimize operations based on cost and timeliness

Forecasts a cost for every "moving part" of your farm

You can now make decisions by <u>understanding the</u> <u>financial impact</u> to the farm BEFORE you spend any money

You can plan your season by comparing "what if" scenarios to optimize your production and profit

## **Driving the changes**

## Which are the decisions we are speaking about?

About Land: renting 50 – 150 hectars, ecc?

About Cropping Practises: cover crops, strip tillage, how much fertilising, ecc?

About Vehicles: purchase a bigger tractor, a new combine, ecc

About Equipment: purchase a bigger sprayer, a new air seeder, ecc?

About Technology: purchase a RTK system, joining a GNSS network, ecc?

About Human Resources: hire a new worker, utilize an external contractor, ecc?

# CropZilla is the tool helping you, in your day-to-day and long term farming decisions.

- Helping you in all your strategical changes,
- Offering you all «secret» information about
  - your existing and future vehicles;
  - Your actual and potential new crops;
    - Your real working costs.



