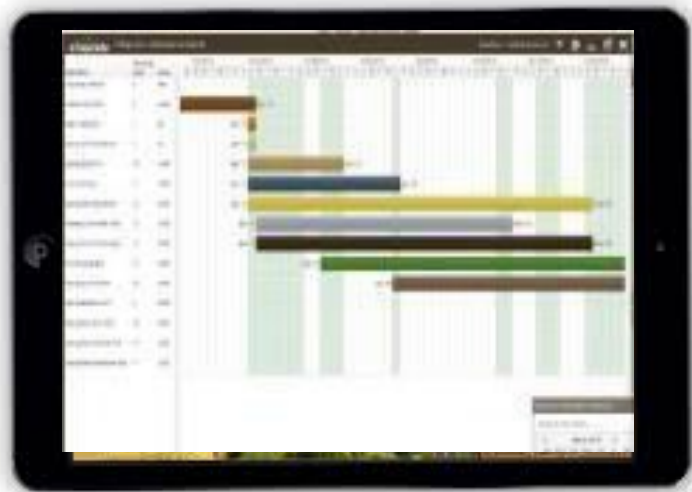




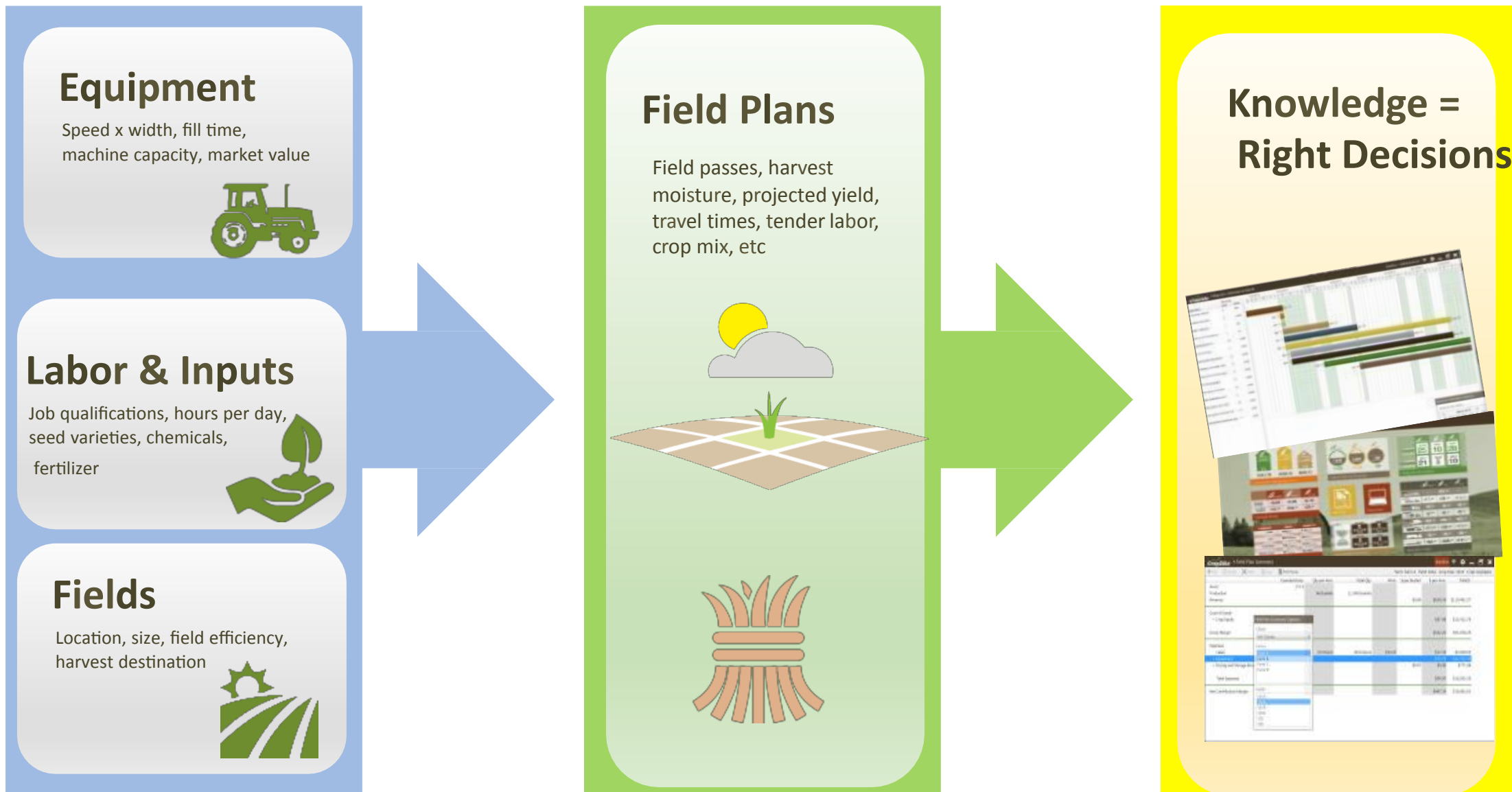
CropZilla™

Planification,
Production,
Profit.

Where CropZilla works



How CropZilla works



You **CAN** predict, understand and control your costs

You **CAN** plan and document your farm, communicate that plan and track progress

You **CAN** benchmark you operation

Cropzilla is a scientific software tool, running in your laptop, that analyzing all available data of your farm offer you the elements to take, every time, the appropriate decision.

CropZilla creates a digital model of your farm to optimize operations based on cost and timeliness

- **Forecasts a cost for every “moving part” of your farm**

You can now make decisions by understanding the financial impact to the farm BEFORE you spend any money

You can plan your season by comparing “what if” scenarios to optimize your production and profit

Which are the decisions we are speaking about?

About Land: renting 50 – 150 hectares, ecc?

About Cropping Practises: cover crops, strip tillage, how much fertilising, ecc?

About Vehicles: purchase a bigger tractor, a new combine, ecc

About Equipment: purchase a bigger sprayer, a new air seeder, ecc?

About Technology: purchase a RTK system, joining a GNSS network, ecc?

About Human Resources: hire a new worker, utilize an external contractor, ecc?

CropZilla is the tool helping you, in your day-to-day and long term farming decisions.

- Helping you in all your strategical changes,
- Offering you all «secret» information about
 - your existing and future vehicles;
 - Your actual and potential new crops;
 - Your real working costs.



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Thank you